

EVAN5250-36, 38 CHURCH EVANGELISM

New Orleans Baptist Theological Seminary Division of Pastoral Ministries

Fall 2018/19, Term 191 CIV from Pensacola to Jacksonville Monday 8x Hybrid, 2:00- 3:50 pm CST; (3:00 – 4:50 pm EST) Class Dates: 8/27, 9/10, 9/24, 10/8, 10/22, 11/5, 11/12, 12/3

Dr. Blake Newsom Senior Pastor, Dauphin Way Baptist Church, Mobile, AL Assistant Professor of Expository Preaching, NOBTS

Phone: 251-445-4182

Email: bnewsom@nobts.edu

Mission Statement

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

Core Value Focus

The seminary has five core values: Doctrinal Integrity, Spiritual Vitality, Mission Focus, Characteristic Excellence, and Servant Leadership. The Core Value Focus for this academic year is Doctrinal Integrity. Doctrinal Integrity is described as "The evangelistic ministry of the local church must be grounded on solid biblical doctrine". The purpose of this course is to carry out the mission of NOBTS as is reflected through the core values in the following areas:

Spiritual Vitality - Evangelism is a part of the spiritual vitality for the individual Christian and for the church body as a whole.

Mission Focus - Carrying out of the Great Commission is consistent with the value of mission focus. Characteristic Excellence and Servant Leadership - Each evangelistic effort needs to be carried out with excellence and in a manner consistent with the servant leadership model of Jesus.

Doctrinal Integrity – The evangelistic ministry of the local church must be grounded on solid biblical doctrine.

Curriculum Competencies

All graduates of NOBTS are expected to have at least a minimum level of competency in each of the following areas: Biblical Exposition, Christian Theological Heritage, Disciple Making, Interpersonal Skills, Servant Leadership, Spiritual and Character Formation, and Worship Leadership. The curriculum competencies addressed in this course are:

Disciple Making - The course will focus on the disciple making competency, particularly the preconversion and early conversion period of disciple making.

Servant Leadership - All evangelistic efforts are to be carried out within the framework of servant leadership.

Worship Leadership - Worship leadership will be addressed as to how to diminish distractions to effective evangelism in the context of worship services.

Spiritual and Character Formation - The course will address the spiritual and character formation of the students and of those whom they serve.

Biblical Exposition - The methods used to carry out the evangelistic calling of the church need to be consistent with biblical teachings and will involve biblical exposition.

Course Description

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

Student Learning Outcomes

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

- 1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:
 - ➤ The biblical mandate for church evangelism.
 - ➤ The biblical components of the Gospel, including various understandings of what it means to be "saved," to "make a decision," or "be drawn to Christ," and how people may objectively know of and develop confidence in their salvation.
 - > The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
- 2. Value the following concepts:
 - > Sharing the Gospel with non-Christians.
 - ➤ A holistic view in evangelism.
- 3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
- 4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

Textbooks

Reid, Alvin. Evangelism Handbook. Nashville: B & H Publishing Group, 2009.

Johnston, Thomas P., ed. *Mobilizing a Great Commission Church for Harvest: Voices and Views from the Southern Baptist Professors of Evangelism Fellowship*. Eugene, OR: Wipf & Stock Publishers, 2011.

Course Teaching Methodology

The course will feature a variety of teaching/learning methods including: lecture, multi-media presentation, dialogue, required reading, guest experts, examination, small and large group discussions, testimonies, reports, and independent study.

Course Requirements

1. Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph on each interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

Interview Guide

The student should ask for the time from the person in order to interview him/her for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or

even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: "I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?"

Let the person know that his/her name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince the person or debate with him/her; simply record his/her answers on a notepad. If he/she asks your opinion, gracefully decline (because you do not want to influence his/her answer). *After* the interview, if the person asks you to tell him/her your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. THE POINT, if he/she feels you are conning him/her into a witnessing opportunity, you will not get his/her true feelings and thoughts.

The following represents questions the student should ask...

- 1. To you, what is God like? Describe God. If they don't believe in God, ask ...
 - What do you value most in life?
- 2. How would you describe your religious background and church involvement if any?
- 3. What message do you think the church is trying to communicate?
- 4. What do you think it takes to be made right with God?
- 5. Describe what the name Jesus Christ means to you.
- 6. Why do you think people do not go to church?

The assignment will be due **September 24**. The student should be prepared to discuss his or her findings with a class on the due date.

- 2. <u>Two personal evangelism reports</u> of witnessing to a non-believer conducted during the course of the semester. The students are to use the guide prepared by the professor. The two reports are <u>due November 5</u>.
- 3. Two exams: Midterm Exam will be on October 8. Final Exam will be on December 10
- 4. Each student will read the <u>two required textbooks</u>. The student will be asked to read assigned chapters according to the provided schedule. Reading progress will be evaluated via quizzes, discussion groups, and personal reflections. <u>The student will work with a group to facilitate a presentation and discussion of the selected chapters/topics in the books</u>. The group assignments will be made during the second week of class.
- 5. Each student will develop <u>a comprehensive evangelism strategy</u> for a local church chosen by the student. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight-page (minimum) double spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More

details will be given about the assignment in class. The assignment will be graded according to the attached grading rubric. The assignment is **due November 12.**

Evaluation of Grade

The student's grade will be computed as follows:

- 1. Personal Evangelism Reports (10%)
- 2. Midterm Exam (20%)
- 3. Final Exam (20%)
- 4. Interview with the Lost/Unchurched (10%)
- 5. Presentation in Class (10%)
- 6. Reading Progress for Two Required Textbooks (10%)
- 7. Comprehensive Evangelism Strategy with a Calendar (20%)

Grading Considerations

- 1) Make up exams will be allowed only in the event of an emergency. Notification of such an emergency should be made in advance to the exam day by e-mailing the professor. Make-up exams will be more difficult than the regularly scheduled exams.
- 2) Assignments will be penalized four points for each day they are late, weekends and holidays included.
- 3) All work submitted for this class is to be typed. Grammar, syntax, spelling, punctuation, capitalization, etc. will be evaluated. Typographical errors and poor proofreading will be penalized.
- 4) All work must be completed on the day of the Final Exam with no work accepted after that time.
- 5) The student should submit all assigned work to receive a passing grade for the class.

Class Schedule

August 27 Class Meeting

Syllabus and Introductions

What is Church Evangelism? EH – Chapter 1, 2

September 10 Class Meeting

Why Engage in Church Evangelism?

EH – Chapter 3, 4 MGCH – Chapter 1, 4

Theology for Church Evangelism EH – Chapter 9

<u>September 24 Class Meeting</u> –

History of Church Evangelism

EH – Chapter 5, 6, 7, 8

Spirituality for Church Evangelism EH – Chapter 10, 11, 12, 13, 14 MGCH – Chapter 12

Interview with Lost/Unchurched Due

Class Presentation Group 1

Class Meeting October 8 –

Strategy for Church Evangelism EH – Chapter 15, 18 MGCH – Chapter 2, Chapter 5

Personal Evangelism and Apologetics in Church Evangelism EH – Chapter 16, Chapter 17 MGCH – Chapter 3, Chapter 13, Chapter 14

Class Presentation Group 2

Midterm Exam

November 5 Class Meeting -

Worship Evangelism EH – Chapter 19 MGCH – Chapter 9

Personal Evangelism Reports Due

Mass Evangelism H – Chapter 20 MGCH – Chapter 7, Chapter 8, Chapter 10

Class Presentation Group 3

November 12 Class Meeting

Multigenerational Church Evangelism EH – Chapter 21, 22, 23, 24, 25 MGCH – Chapter 17, Chapter 18

Strategy Paper Due

Servanthood/Ministry and Sports Evangelism EH – Chapter 26 MGCH – Chapter 11, Chapter 15, Chapter 16

Class Presentation Group 4

December 3 Class Meeting –

Assimilation: Closing the Back Door

Models for Church Evangelism Evangelistic Leadership MGCH – Chapter 6, Chapter 19

December 10 - Final Exam

Attendance

Students are expected to attend all classes. Absences of more than 2 class meetings will result in the student automatically failing the course. A student's tardiness three times will be counted as one absence. This policy also applies to leaving early. Please inform the instructor if you will be leaving the class before the end of the period.

Technical Assistance

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

- 1. <u>Selfserve@nobts.edu</u> Email for technical questions/support requests with the <u>Selfserve.nobts.edu</u> site (Access to online registration, financial account, online transcript, etc.)
- 2. B<u>lackboardHelpDesk@nobts.edu</u> Email for technical questions/support requests with the NOBTS Blackboard Learning Management System <u>NOBTS.Blackboard.com</u>.
- 3. <u>ITCSupport@nobts.edu</u> Email for general technical questions/support requests.
- 4. www.NOBTS.edu/itc/ General NOBTS technical help information is provided on this website.

Help for Writing Papers at "The Write Stuff"

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer.

Plagiarism on Written Assignments

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

Selected Bibliography

Anderson, Leith. Church for the 21st Century. Minneapolis: Bethany House, 1992.

Anderson, Neil. *The Bondage Breaker: Overcoming Negative Thoughts, Irrational Feelings, and Habitual Sins*. Eugene, OR: Harvest House Publishing, 1993.

- Andrews, Edward D. *Christian Apologetic Evangelism: Reaching Hearts with the Art of Persuasion*. Cambridge, OH: Christian Publishing House, 2017.
- Armstrong, Richard Stoll. *Pastor-Evangelist in the Parish*. Louisville: Westminster/John Knox Press, 1990.
- . The Pastor as Evangelist. Philadelphia: Westminster, 1984.
- Atkinson, Donald A. and Charles L. Roesel. *Meeting Needs, Sharing Christ: Ministry Evangelism in Today's New Testament Church*. Nashville: LifeWay, 1995.
- Avant, John, Malcolm McDow and Alvin Reid. Revival! Nashville: Broadman & Holman Publishers, 1996.
- Barker, Joel A. Future Edge: Discovering the New Paradigms of Success. Fairfield, NJ: William Morrow, 1992.
- Barna, George. Evangelism That Works: How to Reach Changing Generations with the Unchanging Gospel. Ventura, CA: Regal Books, 1995.
- Beougher, Timothy K. and Alvin L. Reid. *Evangelism for a Changing World: Essays in Honor of Roy J. Fish.* Wheaton: Harold Shaw Publishers, 1995.
- Bosch, David, Alan Neely and Wayne Pipkin, eds. *Believing in the Future: Toward a Missiology_of Western Culture*. Grand Rapids: Trinity Press International, 1995.
- Carson, D. A., ed. Telling the Truth: Evangelizing Postmoderns. Grand Rapids: Zondervan, 2000.
- Celek, Tim, Dieter Zander and Patrick Kampert. *Inside the Soul of the New Generation: Insight_and Strategy for Reaching Busters*. Grand Rapids: Zondervan, 1996.
- Chaney, Charles L. and Granville Watson. *Evangelism Today and Tomorrow*. Nashville: Broadman Press, 1993.
- Chappell, Paul. *Out of Commission: Getting Every Christian Back to the Great Commission*. Lancaster, CA: Striving Together Publications, 2014.
- Chilcote, Paul W. and Laceye C. Warren, eds. *The Study of Evangelism: Exploring a Missional Practice of the Church*. Grand Rapids: Eerdman's, 2008.
- Coleman, Robert E. *The Heart of the Gospel: The Theology Behind the Master Plan of Evangelism.* Grand Rapids: Baker Books, 2011.
- . The Master Plan of Discipleship. Old Tappan, NJ: Fleming H. Revell, 1987.
- _____. The Master Plan of Evangelism. Old Tappan. NJ: Fleming H. Revell, 1990.
- Collins, Gary. Soul Search: A Spiritual Journey to Authentic Intimacy with God. Nashville: Thomas Nelson Publishers, 1998.
- Comisky, Joel. Home Cell Group Explosion. Houston: Touch Publications, 1998.
- Cranford, David, Steven Kelly, Keith Manuel and Jake Roudkovski. One on One: Evangelism

- Made Simple. Alexandria, LA: Evangelism/Church Growth Team, 2008.
- Cutchins, Stephen. Prove It: Defend the Christian Faith. Tigerville, SC: Auxano Press, 2015.
- Cymbala, Jim. Fresh Wind, Fresh Fire: What Happens When God's Spirit Invades the Heart of His People. Grand Rapids: Zondervan, 1997.
- _____. Fresh Faith: What Happens When Real Faith Ignites God's People. Grand Rapids: Zondervan, 1999.
- Dawson, Scott. Evangelism Today: Effectively Sharing the Gospel in a Rapidly Changing World. Grand Rapids: Baker Books, 2009.
- Drummond, Lewis A. Leading Your Church in Evangelism. Nashville: Broadman Press, 1975.
- _____. The Word of the Cross: A Contemporary Theology of Evangelism. Nashville: Broadman Press, 1992.
- Earley, Dave and David Wheeler. *Evangelism Is...: How to Share Jesus with Passion and Confidence*. Nashville: B&H Academic Publishing Group, 2010.
- Easum, Bill. Leadership on the OtherSide: No Rules, Just Clues. Nashville: Abingdon Press, 2000.
- _____. Sacred Cows Make Gourmet Burgers: Ministry Anytime, Anywhere by Anyone. Nashville: Abingdon Press, 1995.
- Erickson, Millard J. *Postmodernizing the Faith: Evangelical Responses to the Challenge of Postmodernism.* Grand Rapids: Baker Books, 1998.
- Farr, Bob. Get Their Name: Grow Your Church by Building New Relationships. Nashville: Abingdon Press, 2011.
- Fay, William. Share Jesus Without Fear. Nashville: Broadman and Holman, 1999.
- Ford, Kevin Graham. *Jesus for a New Generation: Putting the Gospel in the Language of Xers*. Westmont, IL: InterVarsity, 1995.
- Galloway, Dale. 20/20 Vision: How to Create a Successful Church with Lay Pastors and Cell Groups. Portland, OR: Foundations of Hope, 1986.
- Gibbs, Eddie. Church Next: Quantum Changes in How We Do Ministry. Downers Grove: IVP, 2000.
- George, Carl F. H. Prepare Your Church for the Future. Grand Rapids: Chosen Books, 1991.
- Gould, Meredith. *The Social Media Gospel: Sharing the Good News in New Ways*. 2nd ed. Collegeville, MN: Liturgical Press, 2015.
- Green, Michael. Evangelism in the Early Church. Grand Rapids: Eerdmans, 1970.

- _____. Evangelism Through the Local Church: A Comprehensive Guide to All Aspects of Evangelism. Vancouver, BC: Regent College Publishing, 2012.
- Green, Michael and Alister McGrath. *Defending and Communicating the Christian Faith to Nonbelievers*. Nashville: Thomas Nelson, 1995.
- Groothius, Douglas R. *Truth Decay: Defending Christianity Against the Challenges of Postmodernism*. Downers Grove, IL: InterVarsity, 2000.
- Hadaway, C. Kirk and David A. Roozen. *Rerouting the Protestant Mainstream: Sources of Growth and Opportunities for Change*. Nashville: Abingdon Press, 1995.
- Harney, Kevin G. Organic Outreach for Churches: Infusing Evangelistic Passion into Your Local Congregation. Grand Rapids: Zondervan, 2011.
- Hawthorne, Steve and Graham Kendrick. *Prayer-Walking: Praying On Site With Insight*. Orlando: Creation House, 1993.
- Hemphill, Kenneth S. *The Antioch Effect: 8 Characteristics of Highly Effective Churches*. Nashville: Broadman & Holman, 1994.
- _____. *Growing an Evangelistic Sunday School*. Nashville: Broadman, 1989.
- Henderson, David W. Culture Shift: Communicating God's Truth to or Changing World. Grand Rapids: Baker Books, 1998.
- Herbst, Nate and Erin. 101 Easy, Effective and Exciting Evangelism Ideas. Durango, CO: Master Plan Ministries, 2014.
- Hull, Bill. *The Disciple Making Church*. Tarrytown, NY: Fleming H. Revell, 1998.
- . The Disciple Making Pastor. Old Tappan, NJ: Fleming H. Revell, 1988.
- Hunt, Josh. Let It Grow: Changing to Multi-Congregation Churches. Grand Rapids: Baker Books, 1993.
- Hunter, George. Celtic Way of Evangelism. Nashville: Abingdon Press, 2000.
- _____. *Church for the Unchurched*. Nashville: Abingdon Press, 1996.
- . How to Reach Secular People. Nashville: Abingdon Press, 1992.
- Hybels, Bill. *Rediscovering Church: The Story and Vision of Willow Creek Community Church.* Grand Rapids: Zondervan, 1995.
- Hybels, Bill and Mark Mittelberg. Becoming a Contagious Christian. Grand Rapids: Zondervan, 1996.
- Jamieson, Bobby. Reaching the Lost: Evangelism. Wheaton, IL: Crossway, 2012.
- Johnston, Graham. *Preaching to the Postmodern World*. Grand Rapids: Baker Books, 2001.
- Johnston, Thomas P., ed. Mobilizing a Great Commission Church for Harvest: Voices and Views from the

- Southern Baptist Professors of Evangelism Fellowship. Eugene, OR: Wipf & Stock Publishers, 2011.
- Kelley, Charles H. How Did They Do It? New Orleans: Insight Press, 1992.
- Keller, Timothy. *Center Church: Doing a Balanced, Gospel-Centered Ministry in Your City.* Grand Rapids: Zondervan, 2012.
- Kelly, Gerard. *RetroFuture: Rediscovering our Roots, Recharting our Routes*. Downers Grove, IL: InterVarsity Press, 2000.
- Kennedy, D. James. *Evangelism Explosion: Equipping Churches for Friendship, Evangelism, Discipleship, and Healthy Growth*, 4th ed. Wheaton, IL: Tyndale House, 1996.
- Kramp, John. *Out of Their Faces and Into Their Shoes: How to Understand Spiritually Lost People and Give Them Directions to God.* Nashville: Broadman and Holman Publishers, 1995.
- Kreeft, Peter and Ronald Tacelli. *Handbook of Christian Apologetics*. Downers Grove, IL: InterVarsity Press, 1994.
- Lawless, Chuck and Adam Greenway. *The Great Commission Resurgence: Fulfilling God's Mandate in Our Time*. Nashville: B & H Publishing Group, 2010.
- Logan, Robert. Beyond Church Growth. Tarrytown, NY: Revell, 1989.
- Long, Jimmy. *Generating Hope: A Strategy for Reaching the Postmodern Generation*. Westmont, IL: InterVarsity Press, 1997.
- Lorick, Nathan. *Dying to Grow: Reclaiming the Heart for Evangelism in the Church*. Abbotsford, WI: ANEKO Press, 2013.
- Loscalzo, Craig A. *Apologetic Preaching: Proclaiming Christ to a Postmodern World*. Downers Grove, IL: InterVarsity Press, 2000.
- McCloskey, Mark. Tell It Often--Tell It Well. Nashville: Thomas Nelson, 1992.
- McIntosh, Gary L. *Growing God's Church: How People Are Actually Coming to Faith Today*. Grand Rapids: Baker Books, 2016.
- _____. Make Room for the Boom...or Bust: Six Church Models for Reaching Three Generations. Tarrytown, NY: Revell, 1997.
- . Three Generations: Riding the Waves of Change in Your Church. Grand Rapids: Revell, 1995.
- McIntosh, Gary and Glen Martin. *The Issachar Factor: Understanding Trends that Confront Your Church and Designing Strategy for Success.* Nashville: Baptist Sunday School Board, 1994.
- _____. Finding Them, Keeping Them: Effective Strategies for Evangelism and Assimilation in the Local Church. Nashville: B & H Books, 1991.

- McLaren, Brian D. The Church on the Other Side: Doing Ministry in the Postmodern Matrix. Grand Rapids: Zondervan, 2001. . Finding Faith: A Self-Discovery Guide for Your Spiritual Quest. Grand Rapids: Zondervan, 1999. McNeal, Reggie. Revolution in Leadership: Training Apostles for Tomorrow's Church. Nashville: Abingdon, 1998 . A Work of Heart. San Francisco: Jossey-Bass, 2000. Malphurs, Aubrey. Advanced Strategic Planning: A 21st-Century Model for Church and Ministry Leaders, 3rd ed. Grand Rapids: Baker Books, 2013. . Developing a Vision for Ministry in the 21st-Century. Grand Rapids: Baker Books, 1992. . Doing Church: A Biblical Guide for Leading Ministries Through Change. Grand Rapids: Kregel Publications, 1999. . Maximizing Your Effectiveness: How to Discover and Develop Your Divine Design. Grand Rapids: Baker Books, 1995. . Planting Growing Churches for the 21st Century: A Comprehensive Guide for New Churches and Those Desiring Renewal. Grand Rapids: Baker Books, 1992. . Pouring New Wine into Old Wineskins: How to Change a Church Without Destroying It. Grand Rapids: Baker Books, 1993. . Values-Driven Leadership: Discovering and Developing Your Core Values for Ministry. Grand Rapids: Baker Books, 1996. Mancini, Will. Church Unique: How Missional Leaders Cast Vision, Capture Culture, and Create Movement. San Francisco: Jossey-Bass, 2008. Maxwell, John. Developing the Leaders Around You. Nashville: Thomas Nelson, 1995. . Developing the Leader Within You. Nashville: Thomas Nelson, 1993. Miles, Delos. Church Growth, A Mighty River. Nashville: Broadman Press, 1981. Mittleburg, Mark and Bill Hybels. Building a Contagious Church: Revolutionizing the Way We View and Do Evangelism. Grand Rapids: Zondervan, 2000. Moore, Waylon B. Multiplying Disciples: The New Testament Method for Church Growth. Colorado Springs, CO: NavPress, 1981. Morgenthaler, Sally. Worship Evangelism: Inviting Unbelievers into the Presence of God. Grand Rapids: Zondervan, 1995.

Moyer, R. Larry. 101 Tips for Evangelism: Practical Ways to Enhance Your Witness. Peabody, MA:

Hendrickson, 2017.

- Nash, Ronald H. *Is Jesus the Only Savior?* Grand Rapids: Zondervan, 1994. Neighbour, Ralph W., Jr. Future Church. Nashville: Broadman Press, 1980. . The Seven Last Words of the Church. Pasadena, CA: Fuller Institute, 1992. Newbigin, Leslie. *The Gospel in a Pluralist Society*. Grand Rapids: Eerdmans, 1990. . Foolishness to the Greeks: The Gospel in Western Culture. Grand Rapids: Eerdmans, 1986. Ortland, Ray. The Gospel: How the Church Portrays the Beauty of Christ. Wheaton, IL: Crossway, 2014. Parr, Steve R. and Thomas Crites. Evangelistic Effectiveness: Difference Makers in Mindsets and Methods. Friendswood, TX: Baxter Press, 2012. Pierson, Robert D. Needs-Based Evangelism: Becoming a Good Samaritan Church. Nashville: Abingdon Press, 2006. Phillips, Timothy R. and Dennis L. Okholm, eds. Christian Apologetics in the Postmodern World. Downers Grove, IL: InterVarsity Press, 1995. Pollard, Nick. Evangelism Made Slightly Less Difficult. Downers Grove, IL: InterVarsity Press, 1997. Popcorn, Faith. Clicking: 16 Trends to the Future to Fit Your Life, Your Work and Your Business. New York: HarperCollins, 1996. Rainer, Thom S. Autopsy of a Deceased Church: 12 Ways to Keep Yours Alive. Nashville: B & H Books, 2014. . Breakout Churches: Discover How to Make the Leap. Grand Rapids: Zondervan, 2005. . *The Bridger Generation*. Nashville: Broadman and Holman, 1997. . Effective Evangelistic Churches: Successful Churches Reveal What Works and What Doesn't. Nashville: Broadman and Holman Publishers, 1996. . I Am a Church Member: Discovering the Attitude that Makes the Difference. Nashville: B & H Publishing Group, 2013. . I Will: Nine Traits of the Outwardly Focused Christian. Nashville: B & H Publishing, 2015. Rainer, Thom S., ed. Evangelism in the Twenty-First Century: The Critical Issues. Wheaton: Harold Shaw Publishers, 1989. Rainer, Thom S. and Ed Stetzer. *Transformational Church: Creating a New Scorecard for Congregations*. Nashville: B & H Publishing Group, 2010.
- Rainer, Thom S. and Eric Geiger. *Simple Church: Returning to God's Process for Making Disciples*. Nashville: B & H Publishing Group, 2006. Updated edition, 2011.

& H Publishing Group, 2008. Reid, Alvin. Evangelism Handbook. Nashville: B & H Publishing Group, 2009. . Introduction to Evangelism. Nashville: Broadman & Holman, 1998. . Radically Unchurched: Who They Are and How to Reach Them. Grand Rapids: Kregel Publications, 2002. . Sharing Jesus without Freaking Out: Evangelism the Way You Were Born to Do It. Nashville, TN: B & H Academic, 2017. Reid, Alvin and David Wheeler. Servant Evangelism: Showing and Sharing the Good News. Wake Forest, NC: Gospel Advance Books, 2013. Richardson, Rick. Evangelism Outside the Box: New Ways to Help People Experience the Good News. Downers Grove, IL: InterVarsity, 2000. Robinson, Darrell W. People Sharing Jesus. Nashville: Thomas Nelson, 1995. . Total Church Life. Nashville: Broadman Press, 1993. . Synergistic Evangelism. Bloomington, IN: CrossBooks, 2009. Roesel, Charles L. It's a God Thing: The Powerful Results of Ministry Evangelism. 2nd ed. Abbotsford, WI: Aneko Press, 2014. Rusaw, Rick and Eric Swanson. *The Externally Focused Church*. Loveland, CO: Group Publishing, 2004. Schaller, Lyle. 21 Bridges to the 21st Century, Nashville: Abingdon, 1994. . Discontinuity and Hope: Radical Change and the Path to the Future Nashville: Abingdon, 1999. . The Interventionist. Nashville: Abingdon, 1997. Schwarz, Christian. Natural Church Development: A Guide to Eight Essential Qualities of a Healthy Church. Carol Stream, IL: ChurchSmart Resources, 1996. Scroggins, Jimmy and Steve Wright with Leslee Bennett. Turning Everyday Conversations into Gospel Conversations. Nashville: B & H Publishing Group, 2016. Sjogren, Steve. Conspiracy of Kindness: A Refreshing New Approach to Sharing the Love of Jesus with Others. Ann Arbor: Servant Publications, 1993.

Rainer, Thom S. and Sam S. Rainer III. Essential Church: Reclaiming a Generation of Dropouts. Nashville: B

Southerland, Joel. Digital Witness: A Social Media Primer for Churches. Dallas: Saint Paul Press, 2014.

Postmodern World. Waterbrook Press, 2001.

Smith, Chuck Jr. The End of the World as We Know It: Clear Direction for Bold and Innovative Ministry in a

- Speidel, Royal. Evangelism in the Small Membership Church. Nashville: Abingdon Press, 2007.
- Spry, Phil. *Guerrilla Evangelism: 23 Free Things You Can Do Right Now to Get People into Your Church.* Phoenix: Church Plant Press, 2012.
- Stark, David. *Reaching Millennials: Proven Methods for Engaging a Younger Generation*. Bloomington, MN: Bethany House Publishers, 2016.
- Steinbron, Melvin J. The Lay Driven Church: How to Empower the People in Your Church to Share the Tasks of Ministry. Ventura, CA: Regal Books, 1997.
- Stetzer, Ed. Planting Missional Churches. Nashville: Broadman & Holman Publishers, 2006.
- Stetzer, Ed and David Putman. *Breaking the Missional Code: How Your Church Can Become a Missionary in Your Community*. Nashville: Broadman & Holman Publishers, 2006.
- Stiles, J. Mack. Evangelism: How the Whole Church Speaks of Jesus. Wheaton, IL: Crossway, 2014.
- Stone, Bryan P. Evangelism after Christendom: The Theology and Practice of Christian Witness. Grand Rapids: Brazos Press, 2006.
- Strauss, William and Neil Howe. *Generations: The History of America's Future 1584-2069.* Fairfield, NJ: William Morrow, 1996.
- Strobel, Lee. *The Case for Christ: A Journalist's Personal Investigation of the Evidence for Jesus*. Grand Rapids: Zondervan, 1998.
- _____. Case for Faith: A Journalist Investigates the Toughest Objections to Christianity. Grand Rapids: Zondervan, 2000.
- _____. *Inside the Mind of Unchurched Harry and Mary*. Grand Rapids: Zondervan, 1993. Sweet, Leonard. *Soul Tsunami: Sink or Swim in the New Millennium Culture*. Grand Rapids: Zondervan, 1999.
- Sweet, Leonard. Sour Tsunami. Sink of Swim in the Ivew Wittennium Cutture. Grand Rapids. Zondervan, 199
- _____. Aqua Church Essential Leadership Arts for Piloting Your Church in Today's Fluid_Culture. Loveland, CO: Group Publishing, 1999.
- Terry, John Mark. Evangelism: A Concise History. Nashville: Broadman and Holman, 1994.
- _____. Church Evangelism. Nashville: Broadman & Holman Publishers, 1997.
- Thompson, W. Oscar, Jr. *Concentric Circles of Concern: Seven Stages for Making Disciples*. Nashville: Broadman Press, 1981.
- Towns, Elmer L. *Your Ministry of Evangelism: A Guide for Church Volunteers*. Carol Stream, IL: Evangelical Training Association, 2004.
- Van Gelder, Craig and Richard J. Mouw. *The Essence of Church: A Community Created by the Spirit*. Grand Rapids: Baker Books, 2000.

- Walker, Christopher. *Church Greeters 101: Putting the Pieces Together for an Effective Greeting Team.* 3rd ed. Glen Allen, VA: EvangelismCoach Press, 2013.
- Warden, Michael, ed. Experience God in Worship: Perspectives on the Future of Worship in the Church from Today's Most Prominent Leaders. Loveland, CO: Group Publishing, 2000.
- Warren, Rick. *The Purpose-Driven Church: Growth Without Compromising Your Message and Mission*. Grand Rapids: Zondervan, 1995.
- Webber, Robert. *Ancient-Future Faith Re-thinking Evangelicalism for a Postmodern World*. Grand Rapids: Baker Books, 1999.
- Wheeler, David and Vernon M. Whaley. *The Great Commission to Worship: Biblical Principles for Worship-Based Evangelism*. Nashville: B & H Publishing Group, 2011.
- White, James Emory. *Opening the Front Door: Worship and Church Growth*. Nashville: Convention Press, 1992.
- Wright, Tim. Unfinished Evangelism: More Than Getting Them in the Door. Minneapolis: Augsburg, 1995.

Personal Evangelism Report (1-2 pages)

Situation

Date, time, location of the witnessing encounter

Name of the person and his or her background

Interaction

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?
How did you call for a response?
How did a person respond to the gospel?
If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?
What plans have you made for discipling this person?
Evaluation
What were the hindrances to the presentation?
What did you do well?
What would you do differently?
EVAN5250 Church Evangelism Grading Rubric for Evangelism Strategy Assignment
Student:
Professor:
Semester:

Criteria	Points Possible	Points Earned
Provided description of the	10 points	

Grade:____

church's community utilizing		
appropriate demographic		
information.		
Provided an historical analysis	10 points	
of the church including both		
institutional and spiritual		
factors. Included evangelistic		
obstacles, present programs,		
and strengths/weaknesses of		
the church.		
Developed a multi-faceted	50 points	
evangelistic strategy for the		
church which is contextual,		
informed, workable, and		
spiritual in nature. Included		
the five stages of an effective		
strategy with corresponding		
actions/events.		
Included a twelve month	20 points	
calendar with actions/events		
that execute the evangelistic		
strategy.		
Report is free of errors in	10 points	
grammar, punctuation,		
spelling, word choice, format,		
and Turabian style issues.		
Strategy is at least eight pages		
long not including calendar.		